

ALIZÉS

Stone-look floor and wall tiles for interiors and exteriors

Novoceram, French ceramic manufacturer since 1863, presents a through-body coloured porcelain stoneware collection for indoor and outdoor spaces, inspired by the coral stone of Martinique.

PRESS RELEASE

Alizés is a porcelain stoneware collection by **Novoceram** inspired by a fossil-bearing limestone originating from Martinique. Formed over time through the accumulation of sediments and marine organisms, its surface is characterised by an irregular texture in which cavities, inclusions, shells and corals naturally appear.

Novoceram translates these different elements into **through-body coloured porcelain stoneware**, preserving the diversity of patterns and details that characterise the stone. The distribution of inclusions and cavities creates a surface whose pattern varies from one tile to another.

Alizés is available in two colours. **Naturel** reproduces the stone's most raw appearance, with open cavities and particularly visible fossil details. **Doux** offers a more uniform interpretation: tone-on-tone grouting softens the contrasts and fills the surface porosity, while retaining the characteristic patterns of the stone. Two different finishes inspired by the same mineral material.

The collection is available in a **9 mm thickness**, in **60×120, 80×80, 60×60, 30×60 and 10×60 cm** formats, as well as a **5×5 cm mosaic**. It is also available in the **Modulo+** range, dedicated to modular compositions and offering different layout options: **Opus, Roman Bands, Cabochons and Borders**.

For outdoor applications, the **Outdoor+** range complements the collection with **20 mm-thick** formats, including **80×80 and 60×60 cm**, as well as modular compositions. Depending on the format, Alizés is available in an **R10 A+B** finish or in a structured, slip-resistant **R11 A+B+C** finish.

To find out more about Alizés and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#) and [Instagram](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Naturel Doux
TILE SIZES:	60x120 cm 80x80 cm 80x80 cm Outdoor Plus 60x60 cm 60x60 cm Outdoor Plus 30x60 cm 10x60 cm Mosaïque 5x5 cm Compo. Mod. Compo. Mod. Outdoor Plus
FINISH:	Smooth and structured, non-slip
DECORATION AND SPECIAL PIECES:	Baseboard, corner step and accessories for swimming pools and gardens

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OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.
- **ISO EN 17889-1**: standard that establishes requirements for **energy management systems**. This certification, motivated by the desire to better control and optimise energy consumption, is the logical next step in a process of continuous improvement and environmental commitment.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environnemental Footprint) and **EPD** (Environnemental Product Declaration) of its products which indicate the potential environmental impact of a product throughout its entire life cycle.

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