

BOTANIQUE

Wood-effect floor and wall tiles for indoor and outdoor use

Novoceram, French ceramic manufacturer since 1863, presents a through-body coloured porcelain stoneware collection for indoor and outdoor spaces, inspired by the essence of oak.

PRESS RELEASE

Botanique is a wood-effect collection by [Novoceram](#), inspired by the essence of oak. It offers two distinct interpretations of this material, **Concept** and **Héritage**, each highlighting a different reading of wood.

The **Concept** version offers a contemporary and balanced interpretation of oak. **Tone-on-tone knots** blend into the design of each plank, while a delicate stripping process highlights the natural movement of the grain. The surface retains the characteristic features of wood while offering a more homogeneous appearance. The **Héritage** version adopts a rawer, more weathered look. Its **acid treatment** accentuates the surface structure of the wood and makes its natural pattern more visible. The cracks featured in the design enhance the character of each plank and add greater depth to the surface.

Botanique is available in six colours, divided between these two interpretations. **Concept** **Lin** reproduces the natural colour of oak, while **Miel** offers a warm and luminous brown. **Craie** interprets wood in a lighter, almost white shade, enhanced by subtle pink undertones. Within **Héritage**, **Avoine** reproduces the natural colour of wood in a luminous light brown shade. **Tabac** recalls the warm, honeyed tones of stained oak, while **Cachemire** offers a bleached version softened by subtle pink undertones.

The collection is made of **through-body coloured porcelain stoneware**, with a **9.5 mm thickness**. It is available in the rectified **20×120 cm** format, with two levels of slip resistance: **R10 A+B** and **R11 A+B+C**.

To find out more about Botanique and (re)discover all the Novoceram collections, visit our [official website](#) or join our [Facebook page](#) and [Instagram](#).

INFORMATION: Our press office, the Novoceram and executive team remain at your disposal for any further information or for an interview on events, products or the company. Please feel free to contact us by email: pressoffice@novoceram.fr

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PRODUCT INFORMATION SHEET

INTENDED USE:	Floor and wall tiles for indoor and outdoor use
TECHNOLOGY:	Coloured in body porcelain stoneware
COLOURS:	Concept Craie Concept Lin Concept Miel Héritage Cachemire Héritage Avoine Héritage Tabac
TILE SIZES:	20x120 cm
FINISH:	Smooth and structured, non-slip
DECORATION AND SPECIAL PIECES:	Baseboard and corner step

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OUR CERTIFICATIONS:

- **ISO EN 9001**: standard that sets out the requirements related to the **company's quality management system** that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
- **ISO EN 14001**: standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
- **ISO EN 50001**: standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.
- **ISO EN 17889-1**: standard that establishes requirements for **energy management systems**. This certification, motivated by the desire to better control and optimise energy consumption, is the logical next step in a process of continuous improvement and environmental commitment.

PRODUCT CERTIFICATIONS:

- **Indoor emissions**: index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
- Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, **LEED** (Leadership in Energy and Environmental Design). Novoceram has also established the **PEF** (Performance Environnemental Footprint) and **EPD** (Environnemental Product Declaration) of its products which indicate the potential environmental impact of a product throughout its entire life cycle.

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